

EDITORS' PREFACE

We are pleased to present the second volume of *Belgrade English Language and Literature Studies (Belgrade BELLS)*, the academic journal issued by the Department of English Language and Literature, Faculty of Philology, University of Belgrade, Serbia.

The aim of the editors of this volume of *Belgrade BELLS* was to add to the discussion on contemporary issues in the fields of theoretical and applied linguistics and literary and cultural studies by publishing some of the most recent research. As a result, the present collection comprises fifteen articles covering a broad range of topics. The contributors of the articles are scholars from Belgium, Croatia, France, Italy, Malaysia, Poland, Serbia, the United Kingdom, and the United States of America.

The *Theoretical and Applied Linguistics* section consists of seven articles addressing a variety of linguistic issues from different theoretical and methodological perspectives. **Vyvyan Evans** (Bangor University, UK) provides a comprehensive account of lexical concepts and a methodology for their identification within the framework of the Theory of Lexical Concepts and Cognitive Models, the author's distinctive approach to the semantic structure of language developed over recent years. **Alena Anishchanka, Dirk Speelman and Dirk Geeraerts** (University of Leuven, Belgium) explore the intralingual variation in the length of colour terms used in advertising, addressing the complexity of discourse-specific colour naming and categorization through a quantitative corpus-based analysis situated in a cognitive sociolinguistic perspective. **Jelisaveta Milojević** (University of Belgrade, Serbia) analyzes English neologisms containing Greek and Latin elements from the point of view of their structure and word-formation patterns, highlighting the vitality and dynamism of classical

and neo-classical elements in neological formations in contemporary English. **Maja Lubańska** (University of Wrocław, Poland) examines the development of epistemic uses of the English verb *promise* from the point of view of grammaticalization theory and Chomsky's minimalist framework, highlighting the potential for the fruitful integration of insights from these two seemingly incompatible theoretical perspectives. **Maryam Farnia and Hiba Qusay Abdul Sattar** (USM – Science University of Malaysia) investigate the strategies that English-speaking Malay and Thai students in Malaysia use in the speech act of refusals and point out the significance of culturally laden speech acts for successful intercultural communication. **Ivana Trbojević Milošević** (University of Belgrade, Serbia) presents the results of a proactive approach to student engagement applied in the recently introduced contrastive and corpus linguistics course at the Department of English in Belgrade, focusing on the cross-curricular integration of theoretical and practical skills. **Milica Stojanović** (University of Belgrade, Serbia) discusses the issues of a visual discourse analysis based on a critical literacy approach to education.

The Literary and Cultural Studies section presents eight papers exploring different areas of literary and cultural research. Several papers on poetry provide analyses of distinguished yet thematically, ideologically and spatially distanced authors. **Jennifer Kilgore-Caradec** (Université de Caen Basse-Normandie, France) analyses Philip Levine's poems about Detroit in a broader historical and literary context, **John Gery** (University of New Orleans, USA) presents the genesis of Ezra Pound's thoughts on American culture and his keen anticipation of multiculturalism as a global necessity. **Teresa Bruś** (Wrocław University, Poland) explores the tension between text and photograph in terms of it being a creative impulse in the cognitive mapping of poetic vision. Essays move through various frameworks of literary genres, media, philosophies and social and literary archetypes to address issues of literary and cultural identity, authenticity, narrative voice, the creation of new spaces of discourse, textual and film production and conflicting views of critical readings. **Olga Glebova** (Jan Długosz University of Czestochowa, Poland) considers the literature of the beginning of the twentieth century to be epitomised by the revival of the parodic genre. **Brian Willems** (University of Split, Croatia) considers various literary genres in an attempt to examine the possibilities of being in order to formulate a question about this world and communicate its (disruptive) vision through the symbolic language of poetry and fiction,

Elisabatta Zurr (University of Genoa, Italy) presents a case study of multimodal and linguistic analysis in the area of film production. **Rosemary Peters** (Louisiana State University, USA) traces the ambiguous if archetypal path of the criminal turned detective. **Zorica Bečanović-Nikolić** (Faculty of Philology, University of Belgrade, Serbia) explores the possibilities of modernist and postmodern readings of Shakespeare's history plays.

The *Belgrade BELLS Interview* section features interviews with two colossal academics: **Geoffrey Leech**, Emeritus Professor of English Linguistics at Lancaster University, a Fellow of the British Academy and a Member of Academia Europaea, who has honoured us by having joined the Bells Editorial Board at its inception; and **Linda Hutcheon**, Professor of English and Comparative Literature at the University of Toronto, a leading specialist in postmodernist culture and critical theory. They were interviewed by Jelisaveta Milojević and Radojka Vukčević, respectively.

We wish to thank the publisher, the Faculty of Philology (Belgrade University) for its academic and financial support.

We thank the authors wholeheartedly for trusting us with their invaluable contributions and also the reviewers whose insightful remarks helped us approximate the best we could hope for. Language editors were of much assistance and their efficiency and patience is highly appreciated.

We are more than happy to share the credit for all that is good about this issue of *Belgrade BELLS* with all the people, scholars and friends whose expertise, devotion, and commitment we have trusted and relied on throughout the years, and, needless to say, we are more than happy to reserve for ourselves full responsibility for any shortcomings.

We hope that *Belgrade BELLS* will continue to resonate with the academic audience world-wide and inspire further pursuits of the mind.

The Editors